

No More Double Chins!

THE LONG-AWAITED fat-dissolving injectable is here and that means it's time to permanently remove the unwanted fat residing under your chin. This is a non-surgical, no downtime, clinically proven treatment. With a few quick injections into the area of fullness, fat cells are permanently destroyed, revealing a more defined jawline.

Late last year I was lucky enough to travel to New York to test this product before it even hit Australian shores, and I've been dying to get it into my clinic ever since!

Fat under the chin, known as 'submental fullness', is usually the result of genetics. Although the chin area has been overlooked for a long time in the aesthetics industry, a quarter of people surveyed by Allergan this year stated that the "jawline, chin or neck are among the three facial features contributing most to facial attractiveness".

Furthermore, according to a study by the American Society for Dermatologic Surgery, 67 per cent of people are concerned with the appearance of excess fat under their chin. This is the same proportion of people concerned about wrinkles around their eyes. Thanks to anti-wrinkle injections, however, we have been able to treat wrinkles for more than 20 years. Thankfully, we now also have an answer for this large group of people bothered by submental fullness.

As mentioned, this is a permanent solution to the dreaded double chin, so what is involved?

The Procedure

A few quick injections directly into the area of excess fat is all it takes. After a medical consultation to determine suitability, the procedure takes about 20 minutes.

Pain and Downtime

The injections can be slightly painful, but only for about five minutes. Local anaesthetic is used to minimise pain.

There is no required downtime, but you will likely look like a bullfrog for a few days. So while you may be physically able to go about your day-to-day life, you may not want to. I suggest treatment only when you have a few days to spend at home.

How many treatments will I need?

All patients require a minimum of two treatments, six weeks apart. Results begin to show around weeks four and five, with the final result evident at week 12. This makes spring the perfect time to be treated if you want a chiselled jawline by Christmas.

If you are bothered by your double chin, feel it makes you look heavier or older and don't want to take the surgery path, this product might be perfect for you. Please call the clinic if you would like a complimentary consultation to determine your suitability for this treatment.



Kelly

Kelly George is a registered cosmetic nurse and the Director of Kelly George Aesthetics.

If you would like more information please phone 6761 2612 or go to www.kellygeorgeaesthetics.com